

Managing Social Media

Managing it So it Doesn't Manage You

Activity:

- Which apps do you use for fully public content? (Put a capital “P”)
- Which apps do you use for more private content? (Put a lowercase “p”)

Facebook	
Instagram	
YouTube	
TikTok	
Snapchat	
LinkedIn	
Twitter	
Twitch	
Discord	
Reddit	
Pinterest	
Other _____	

Activity: Think about your most-used social media channel. What privacy settings/features do you use to ensure you control who can see the content you publish?

Activity: Think about how you rated the platforms on the other side of this sheet as “Public” or “private.” How will you use them for your professional and private brand online? Mark “P” for Professional and “p” for personal on the channel(s) below.

Facebook	
Instagram	
YouTube	
TikTok	
Snapchat	
LinkedIn	
Twitter	
Twitch	
Discord	
Reddit	
Pinterest	
Other _____	

Notes: